

# Strong Partners Powerful Regions

NetWorkShop 14.-15.9.2010  
Graz – Steiermark – Austria



## Project Ideas

### Energy Efficiency

#### *The Use of Solar Energy in Protected Nature Areas*

*Croatia: Sisak-Moslavina County*

The aim of the project is to explore the methods and possibilities of the solar energy use in nature protected areas. The Sisak-Moslavina County looks for partners to exchange know-how and to install a solar panel system in one of the protected areas as the good practice example.

#### *Biogas Improved Technology*

*Russia: Institute of Monitoring of Climatic and Ecologic Systems (IMCES), Westsibiria*

Because of an improved technology of production of biogas and the use of an activating unit, the CO<sub>2</sub> content can be decreased. The institute is looking for partners to exchange know-how and to develop an industrial production. Future partners are invited to a seminar in November 2010 in Tomsk to observe the technology.

### Good Food

#### *The Promotion of goose breeding, special usage features of geese and the culinary excellence of White Koluda goose meat*

*Poland: Kuyavian-Pomeranian Voivodeship: Department of Agriculture and Rural Areas Development*

In Poland, the tradition of goose breeding, preparing and eating goose meat stretches back several hundred years. The aim of the project is to seek the co-operation of partners throughout Europe and to ensure the widest possible promotion of Polish geese and to popularize the tradition of eating goose meat by many European consumers. Co-operation between Partners might, for example, relate to publish culinary recipes for goose meat dishes or organize promotional events including local demonstrations.

#### *Lamb – From Meadow to Plates*

*France: Département de la Vienne*

The lack of profit generated by lamb and beef production induces drastic diminution of remarkable ecosystems in the South of the Vienne country, especially in Natura 2000 sites. This project aims at giving a part of solution to this economical, ecological and social issue, for example, encourage sustainable breeding, create local slaughterhouse and enterprise of meat quality or develop local shops.

#### *Ecological Agriculture Development*

*Croatia: Sisak-Moslavina County*

Aim of the Sisak-Moslavina County is to improve and strengthen ecological agriculture production standards on the basis of transferred experience and gained knowledge in Sisak-Moslavina County.

#### *Bioice - New Probiotic Product*

*Russia: Ferment GMBH, Westsibiria*

The company has developed a new probiotic product and established it on the Russian market. Now they look for partners who establish the product on the market of the European Union – beginning in Austria –, and to apply product certification in the European agency for food safety.

#### *Saprobels-based Fertilizer*

*Russia: Institute of Monitoring of Climatic and Ecologic Systems (IMCES), Westsibiria*

Saprobels-based fertilizers have a number of advantages over other kinds of fertilizers. It's a product based on bottom sediments of freshwater reservoirs, which were formed from extinct water vegetation, the remains of living organisms as well as particles of humus, peat, clay and sand. The institute is looking for partners to sale new soil composition with sapropeles. Future partners are invited to a seminar in November 2010 in Tomsk to observe the technology.

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## „THE USE OF SOLAR ENERGY IN PROTECTED NATURE AREAS“

The aim of the project is to explore the methods and possibilities of the solar energy use in nature protected areas.

Proposed project activities are:

- the exchange of know how with Austrian partners on solar energy use in nature protected areas
- the installation of a solar panel system in one of the protected areas, as the good practice example

The expected results are the increase of nature protected areas attractiveness to visitors.

### WHAT/WHO WE NEED

In order to develop our project idea, we are looking for Austrian partners who have developed and implemented similar projects.

### LEAVE YOUR MESSAGE

Interested Persons: Please leave your name here (or use your contact label), we will be happy to contact you soon!

Name / Email / Phone / Message

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### WHO WE ARE

#### Sisak-Moslavina County

S. I A. Radica 36, HR – 44000 Sisak

Contact person: Tatjana Puškarić

Tel: +385 44 742 615

Fax: +385 44 544 601

E-mail: pristupni-fondovi@smz.hr

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## BIOGAS IMPROVED TECHNOLOGY

### Project description

We have technology of production biogas improved (biomethane).

We have working model of activation unit

Upgrading of standard biogas plant by using activation unit

and technology will allow increase substrate

conversion

increase methane content

up to 99%

decrease CO<sub>2</sub> content up

to 0%

effectively use solar

panels

increase complex thermal & electricity output up to 40%

Modernization via our

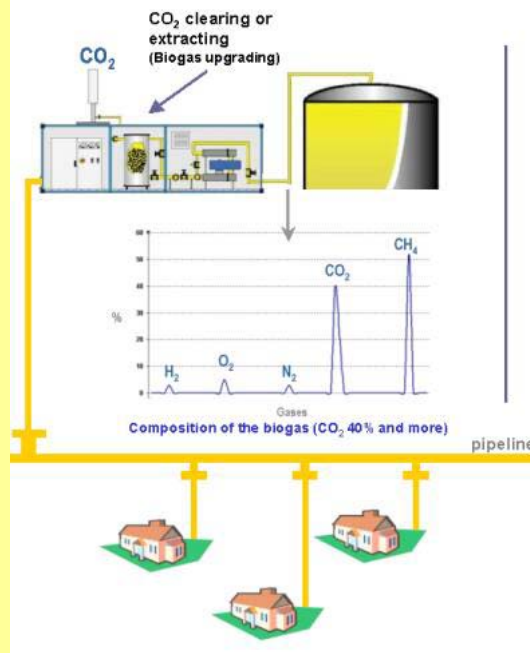
technology will be no more

30% of biogas plant project

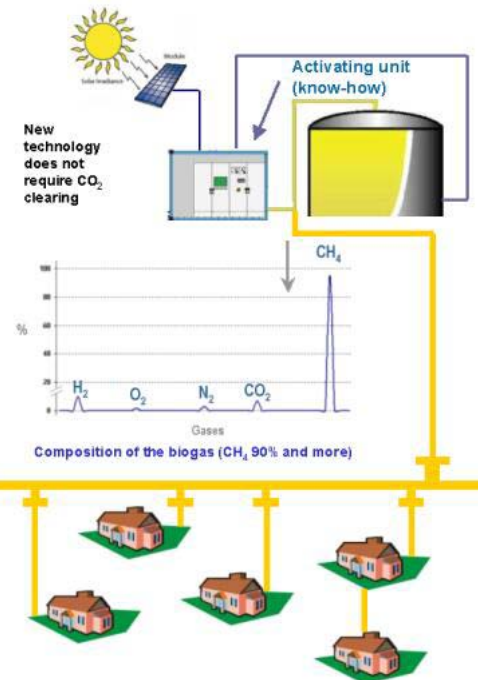
investment.

(<http://biomethan.blogspot.com>)

### STANDARD TECHNOLOGY



### OUR TECHNOLOGY (know-how)



## WHAT/WHO WE NEED

### We search partners for:

- transfer "know how"
- development our technology into biogas production industry
- starting activation unit production

We invite future partners to Seminar at November 2010 in Tomsk, Russia to observe our technology.

More information and registration forms see <http://ecoseminar.blogspot.com> or call +7 (3822) 49 11 12  
Contact person Alexander Myagkov

## WHO WE ARE

Institute of Monitoring of Climatic and Ecologic Systems (IMCES), <http://www.imces.ru/>  
Commercialization office of IMCES,  
Head of office. Alexander Myagkov [asms@imces.ru](mailto:asms@imces.ru) +79095410676  
Ecological Biotechnology Laboratory of IMCES,  
Head of lab.: Alexander Yagovkin, [ayagovkin@mail.ru](mailto:ayagovkin@mail.ru) +79234178020  
The Five Experts Burout (FEB), +7 (3822) 49 11 12, [biomethan@491112.ru](mailto:biomethan@491112.ru)  
Presentation expert: Eugeny Malkher

## LEAVE YOUR MESSAGE

Interested Persons: Please leave your name here (or use your contact label), we will be happy to contact you soon!  
**Name / Email / Phone / Message**

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## „The promotion of goose breeding, special usage features of geese and the culinary excellence of White Koluda goose meat“



**Background:** The pedigree farm of the White Koluda® goose, unique in Poland and Europe, was founded in 1962 and is located in the Kujawsko-Pomorskie region of Poland. The breed was developed by the National Research Institute of Animal Production in Krakow at the Koluda Wielka Experimental Station. The unique taste, excellent quality and pro-health features of Koluda® goose meat (low content of saturated animal fats, whilst high in essential minerals and vitamins) has been obtained by the animal breeding technology applied in Poland. As a result, Polish geese breeds, including the Biała Koludzka® goose, have for many years been prized by recipients not only in Germany but also in Switzerland, Denmark and Great Britain.

**The Present:** Recently wide scale promotion of Polish culinary geese breeds has been conducted by Kujawsko-Pomorskie's Self-Government in order to raise the awareness of Polish producers and consumers to this valuable kind of poultry and its numerous brand products (meat, feathers, eiderdown) and also to restoring the old Polish tradition of goose meat. In Kujawsko-Pomorskie Voivodeship the tradition of preparing and eating goose meat courses stretches back several hundred years.

**The Goal:** We now seek the co-operation of partners throughout Europe in order to popularize and share the phenomenon of the Koluda® goose in regard to its excellence for breeding and its prized culinary attributes. Our aim is to ensure the widest possible promotion of Polish geese and to popularize the tradition of eating goose meat by many more European consumers.

The highlight of the autumnal **European Culinary Festival of Goose Meat Courses** will be the event „Goose meat for St. Martin's Day” (11<sup>th</sup> November) - by analogy to the long standing American family tradition of serving roast turkey on Thanksgiving Day. Throughout November goose dishes will be served in all the restaurants involved in the promotion campaign.

Co-operation between Partners might, for example, relate to:

- Methods of popularizing the idea
- Publishing culinary recipes for goose meat dishes
- Methods of conducting promotional campaigns – media information, Internet (popular multilingual and cookery Web sites), mobile nets, popular publications
- Organization of promotional events including local demonstrations and farming events etc.

in order to determine the best form of promotion and undertake the co-operation necessary to conduct a promotion campaign in various places in Europe during the same time.

WHAT/WHO WE NEED	LEAVE YOUR MESSAGE
<p>We are looking for partners:</p> <ul style="list-style-type: none"> <li>• Government and self-governing or regional administrations of European countries supporting business diversification in their rural areas</li> <li>• Institutions and organizations concerned with popularizing culinary heritage</li> <li>• Restaurants</li> </ul>	<p>Interested Persons: Please leave your name here (or use your contact label), we will be happy to contact you soon!</p> <p><b>Name / Email / Phone / Message</b></p> <hr/> <hr/> <hr/> <hr/>
WHO WE ARE	
<p>Marshal's Office of Kujawsko-Pomorskie Voivodeship 87-100 Toruń, Teatralny Sq. No. 2 tel. +48 56 646 20 15; fax. +48 56 678 94 76 <i>Mirosława Konicka</i> Department of Agriculture and Rural Areas Development</p> 	

→ [www.europa.steiermark.at/networkshop](http://www.europa.steiermark.at/networkshop)



Das Land  
Steiermark

*Developing local meat consumption to increase the landscape preservation and the breeding*



## *From meadow to plates*



The lack of profit generated by lamb and beef production induces drastic diminution of remarkable ecosystems in the South of the Vienne country, especially in Natura 2000 sites.

This project aims at giving a part of solution to this economical, ecological and social issue. In fact, it develops three axes :

- encourage sustainable breeding by the animation of a local breeders group
- create local slaughterhouse and enterprise of meat quality transformed products
- developing local shops



Local government, national administrations and local breeders develop together this project in a local workshop, while the goal is that, finally, the shops, the slaughterhouse and the enterprise of meat quality transformed products are created by and for the local breeders.

### *What / Who we need*

Public organisation  
Governmental organisation  
Project partner for transnational projects  
Similar local agricultural groups

### *Leave Your Message*

Interested persons: Please leave your name here (or use your contact label), we will be happy to contact you soon !

**Name / Email / Phone / Message**

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### *Who we are*



Conseil général de la Vienne  
Patrick TRANCHANT  
ptranchant@cg86.fr

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## ECOLOGICAL AGRICULTURE DEVELOPMENT in Sisak-Moslavina County (Croatia)

### INFOS AND FACTS:

The Sisak-Moslavina County has 2525,90 hectare of registered ecological surfaces. In 2009, it has been registered 123 ecological producers which is absolute record in Republic Croatia (only 9 in 2005).

In total number of ecological surfaces:

- 1797,69 ha agriculture and fodder cultures
- 114,03 ha long annually plantations
- 597,38 ha natural meadows and pastures
- 5,14 ha of vegetables
- 11,66 ha of herbal plants.

Ecological livestock breeding is advanced within the last years and become the leading County in Republic Croatia

### Basic information about the Ecological Agriculture Development:

Sisak-Moslavina County is one of the leading counties in Republic of Croatia concerning ecological agriculture production (EAP).

EAP is an important sector in the agriculture development and is determined in the Counties strategy program.

Protected and clear natural resources are used maximal by ecological development of EAP and it is considered that this is our advantage regarding to competition.

The County has ideal conditions for development of EAP, farming production and livestock breeding because of it's climate relief characteristics.

In the County's budget significant financial resources are reserved including for subvention of ecological monitoring and certificates and for EAP.

### Aims of ecological agriculture (EA) development:

- Expansion of EA, to become the first Croatian county in ecological agriculture production with directed focused budget and European funding opportunities.
- To brand ecological products connected with the appropriate marketing aimed to promote additional value of ecological food to consumers.
- Better information for consumers about principles and aims of EA production
- To promote products whose production has no harm on the environment
- To increase production capacities using modern technology in EA processing.

### WHAT/WHO WE NEED

To improve and strengthen ecological agriculture production standards on the basis of transfered experience and gained knowledge, especially we need:

- production; processing; market; associating
- the use of modern technologies in processing
- capacity building
- information on EU instruments and policies that could be used for ecological agriculture
- possibilities of mutual cooperation and presence

### WHO WE ARE

#### Contact:

Sisak-Moslavina County  
S. I A. Radica 36, HR – 44000 Sisak  
Contact person: Tatjana Puškarić  
Tel: +385 44 742 615  
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E-mail: pristupni-fondovi@smz.hr  
URL: [www.smz.hr](http://www.smz.hr)



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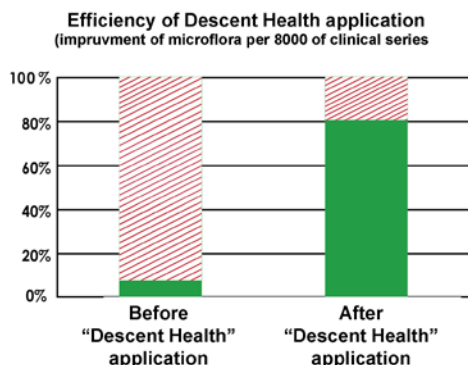
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## NEW PROBIOTIC PRODUCT

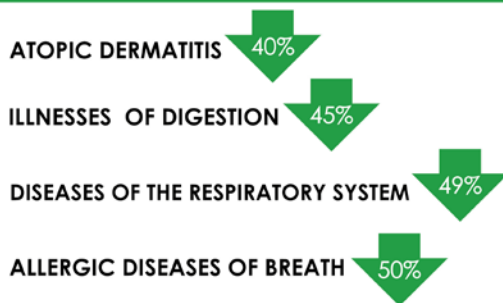
"Tasty prevention. Prevention of dysbacteriosis in the population of European countries "



**Innovative Product:** Biomorozhenoe "Descent Health» ® - dietary product for therapeutic and preventive nutrition. We have developed a unique technology of production of probiotic products. The technology is based on the different sensitivity of microorganisms in different periods of the cell cycle to the action of digestive enzymes of the gastrointestinal tract. This technology can agree on the time of motion of microorganisms on the cell cycle from the time of passage of food through the aggressive environment of the stomach and duodenum. New way of dressing and a new way of cold preservation of bacteria can produce a product with new forms of known species of probiotic bacteria.



**GROUPS OF DISEASES IN WHICH DECREASE IN QUANTITY OF SICK CHILDREN AND TEENAGERS AFTER "DESCENT HEALTH" APPLICATION IS OBSERVED**



CHILDREN'S POPULATION ABOUT 50 THOUSAND PERSONS

**The technological scope of the project:** biotechnology, medicine, safety and health.

**Current stage of development / technology:** industrial production in Russia.

**Mode of protection and the use of intellectual property:** The technology is patented the European patent № 0941669 (Germany, France, Belgium) Czechia (№ 291297), Slovakia (№ 281736), Russia (№ 2116035). The technology has know-how.



### WHAT/WHO WE NEED

- 2010-2011 Opening of the Austrian representation of the company, product certification in the European agency for food safety (European Food Safety Authority, EFSA). Presentation of the scientific medical community "probiotic model of human adaptation" (Gutkevich EA, Gutkevich E, V., 2009) and the "prevention of dysbiosis in the population of Europe."
- 2011-2012 Opening of the French, of Germany, Belgium, the Czech and Slovak representatives of the company, licensing of the European manufacturer of bioice, promotion of the product to market healthy food in these countries.
- 2012-2014 Sales of exclusive rights to manufacture products in Western Europe.
- Need a partner for the European project.

### WHO WE ARE

"Ferment" GMBH Russia,  
634521, Tomsk region., Pp. Kaftanchikovo St. Communist, 17  
Tel./Fax: +7(3822)621709, 621614, 529913,  
www.bioice.ru  
[bioice@post.tomica.ru](mailto:bioice@post.tomica.ru)  
Director: Evgeny Gutkevich



### LEAVE YOUR MESSAGE

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## SAPROPEL-BASED FERTILIZER

Sapropelle



Sowing grain



3 day later



7 day later



Sapropel-based fertilizers are produced from bottom sediments of freshwater reservoirs, which were formed from extinct water vegetation, the remains of living organisms as well as particles of humus, peat, clay and sand. After application of sapropel as a natural biostimulator of the plant growth, the crop capacity of food grains, vegetables, and root-crops increases by 40–50 % depending on the type of soil and the dose applied. The mineral part of sapropel, which is the basic component of the sapropel fertilizer, contains a great number of microelements such as Co, Mn, Cu, B, Br, Mo, V, Cr, Be, Ni, Ag, Sn, Pb, As, Ba, Sr, Ti.

The sapropel fertilizer is rich in the B group vitamins (B<sub>1</sub>, B<sub>12</sub>, B<sub>3</sub>, B<sub>6</sub>), E, C, D, P, caratinoids, a number of ferments such as catalases, peroxidases, reductases, proteases.

**Sapropel fertilizers are a unique product and the only fertilizer used for radical improvement (recultivation) and sanitation of soil.**

**Sapropel fertilizers have a number of advantages over other kinds of fertilizers:**

- \* Unlike the compost of the organic origin sapropel does not contain any seeds of weeds nor is it infected with pathogenic bacteria and flora.
- \* In contrast to many chemical fertilizers, sapropel is ecologically friendly and does not have a harmful toxic effect on humans and animals. On the contrary, it reduces the content of nitrates, nitrites, salts and heavy metals.
- \* The terms and means of introduction of sapropel into soil do not differ from those typical for organic fertilizers. At the same time, there are some advantages: when it is introduced "randomly" over the area before ploughing, there is no nitrogen loss even if ploughing is delayed for a long time.

When sapropel is introduced into soil, it improves its mechanical structure, moisture absorption and water-retaining capacity as well as results in the humus increase in soil and activation of soil processes. Due to the slow solubility of the substances in the product, plants receive balanced nutrition including all important elements.

### WHAT/WHO WE NEED

**We search partners for:**

Sale new soil composition with sapropelles

We invite future partners to Seminar at November 2010 in Tomsk, Russia to observe our technology.

More information and registration forms see <http://ecoseminar.blogspot.com> or

call +7 (3822) 49 11 12

Contact person Alexander Myagkov

### WHO WE ARE

Institute of Monitoring of Climatic and Ecologic Systems (IMCES), <http://www.imces.ru/>

Commercialization office of IMCES,

Head of office. Alexander Myagkov [asms@imces.ru](mailto:asms@imces.ru) +79095410676

The Five Experts Burout (FEB), +7 (3822) 49 11 12,

Presentation expert: Eugeny Malkher

### LEAVE YOUR MESSAGE

Interested Persons: Please leave your name here (or use your contact label), we will be happy to contact you soon!

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## Project Idea Form

If you want to present a project idea, please fill in the yellow areas of this form and send the completed form via e-mail to [fa1e@stmk.gv.at](mailto:fa1e@stmk.gv.at) until August 31<sup>st</sup>, 2010 at the LATEST! The printed poster will be shown in the exhibition area of the NetWorkShop. Please find an example for download at [www.europa.steiermark.at/networkshop](http://www.europa.steiermark.at/networkshop).

### Recycling

We are specialized on waste management, especially plastic waste recycling. We are interested in producing various plastic products for engineering, construction works, fence posts, fence lathes, grass tiles, pallisades, desks and boards, timbers, snow fences, park benches and tables, flower pots, especially noise barriers production from recycled plastics.

#### WHAT/WHO WE NEED

We are interested in cooperation with partners in the field of recycling and the production of secondary raw materials from all regions of Europe. With joint effort to achieve better results on the mutual satisfaction.

#### WHO WE ARE

Our company PAKIS EXPORT IMPORT was established in 2007. In 45 municipalities in Vojvodina we have places for the collectioning household waste.  
PAKIS EXPORT IMPORT  
21000 Novi Sad, Vojvodina, Serbia  
Tel: +381605100052  
e-mail: pakisei@gmail.com



#### LEAVE YOUR MESSAGE

Interested Persons: Please leave your name here (or use your contact label), we will be happy to contact you soon!

Name / Email / Phone / Message