

"Thematic Strategy" 4 obtaining European projects

Friday 26th of September 2014

Afternoon program

"Cafe Europa"

FH Joanneum, Graz, Austria

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Agenda

- Introduction
- After 50 + 50 EU/EEA projects
- A new world with TIME & STEM
- The missing T for.....
- Why more **Thematic strategy**?
- Relevance in other areas

Short introduction

- Scandinavian/Dutch background
- 27 years in European Affairs
- 50 countries on 5 continents
- 50 + 50 significant projects processes
- How? By clear **Thematic strategy!**
- Future projects in a 21st century digital economy

50 + 50 project processes

TFK in project processes
www.thomasfriiskonst.eu

ADAPT	ECOTOUR	GUNNEBO	NWP	SERVICE
AMBER	EDESSO I	HANDCRAFT	ODAL	SEVEN SEAS
ARENA	EDESSO II	HEMAS	Pakistan Asia Urbs	SIRE I
ASCOT	EDIT	HILLS	PALPUMAREDIS	SIRE II
BLUE HIGHWAY	EDÓ	INFOVILLE	PAR	Skaraborg Recite
BUILT	ELDERLY	LADD	PDK	SSB WATER
BYGGREG	ENREC	LIAISON	PEDIMAR	SUAM
CASTLE LINK	ENVIROPROM	LIGHTHOUSE	PILGRIM	THERMOS
CENTURI 21	EU KÖRKORT	LIMA PORT	PLO	Tjörn PACTE
CHILD & SPACE	EURO MAGREB	LOREDEMO	PLÓ	TPI
CLARA	EURO PALLETTS	LRT	POMWEX	TROS I
CRAFT	EUROFORM	LYNX	PWSC	TROS II
CREMATORIA ECN	EUROMEIS	Malta Geóeente	REDIS OFF	Värmland Recite
DECODE	EUROPE FOR C	MEATPRO	RETRO	VIRTUAL M
DESILT	FISHERIES C	MEGALIT	Romania Mining	WASP
DIFTAR	FLOODING	MONTE	Romania Satu Mare	WATER
DIGITALE BODEM	FORCE	NCWPT	RUSSTI	WATER II
DLPA	GEMBEL	NESTOR	RUSSTI II	WIIN
E TRADE	Göteborg PACTE	NORD NET	SALMON	WINGS
	GREEN APPEL	NWC	SEASIDE T	X-TERM

As Norwegian

No Way

As Dutch

Some Ways

Some reflections

- from simplicity to complexity by other demands
- larger total budget & more involved actors
- higher multi-cultural factor and holistic approach
- improvement in "some" donors administration
- status remains high & is HR positive

What's in it for the "developed" ones?

HOLISTIC - ACCESIBILITY - IMPLEMENTATION

A new "world map"



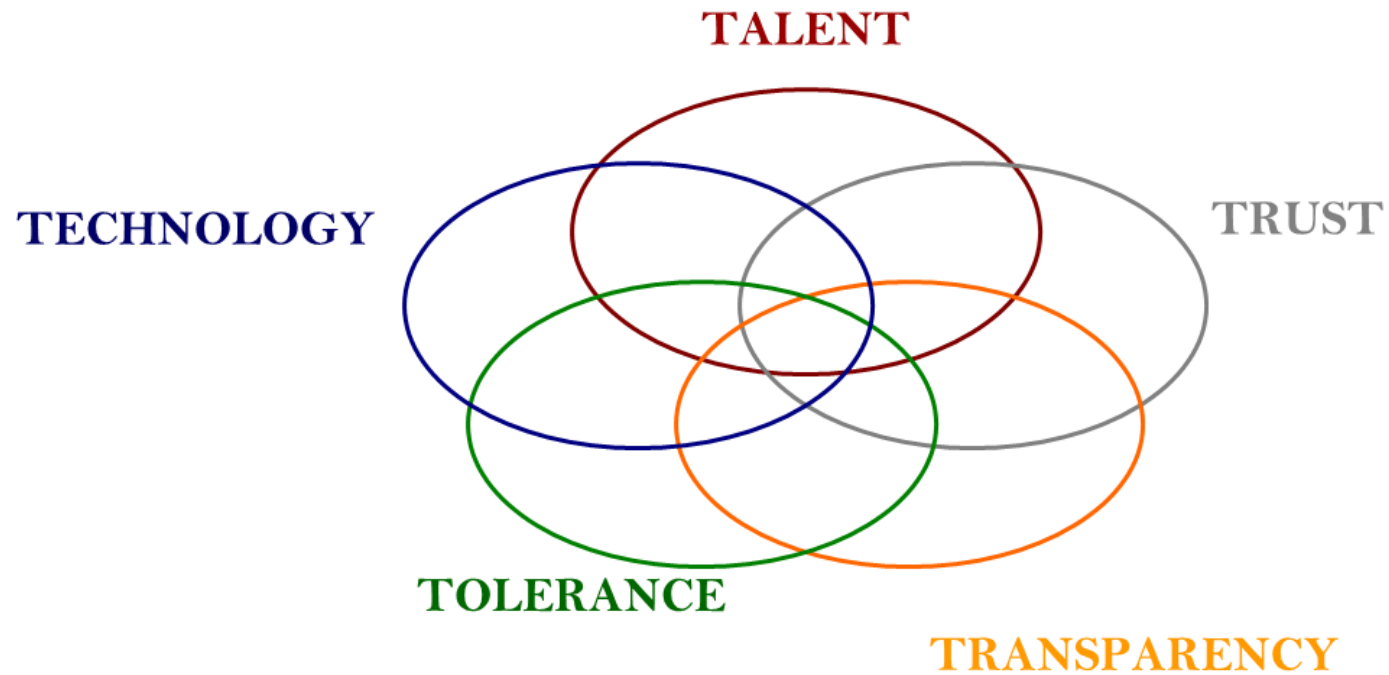
Sectoral development

TIME

Which approach?

STEM

The 5 + 1 Ts™



Why T for Thematic strategy?

- sends a clear signal to your diversity networks
- more professional & less risks by lobbying
- based upon political mandate & policy decision
- added knowledge driven & not only money
- long term planning & no short cut actions

Why not also training for the politicians?

LLL – SYSTEM REFORMS –
21st C DIGITAL ECONOMY

The numeric order

A Scandinavian region:

25 municipalities	50.000 emp	5 b Euro
+ 1 capital city	50.000 emp	5 b Euro
regional authority	50.000 emp	5 b Euro

However - additional know how & funds are welcome!

Relevance in other fields?

p4w

Thank you!

- and good luck!