



## EMA-RTV partner proposal - Seville - Spain

The Association of Public and Communitarian Radios and TV of Andalusia (EMA-RTV) was founded in 1984 to promote the legalization of municipal and local radio stations in Andalusia. At this time, EMA RTV's network was formed by less than 20 radios that were sharing together their radio programs and offering to the listeners the only local public information service in the south of Spain.

30 years later, EMA-RTV includes more than 100 associated municipal and communitarian radios and TV, with extensive experience in training, legal advice and production and broadcast of social and informative radio & TV shows.

EMA-RTV supplies a 24/24 and 7/7 radio programming by satellite in its "Onda Local de Andalucía" service for more than 2 millions of daily listeners. Each year, lots of specific radio campaigns are launched and broadcast about social, cultural and environmental issues.

In the television field, EMA-RTV began in 2000 to develop and strengthen its own approach and language in the production of programs for the associated local stations. Nowadays the association supports multimedia citizen communication projects, dealing with new technology initiatives, with social networks, radio & TV innovative methodologies.

EMA RTV has a large experience in the field of national and international training projects. One of the priorities of the association for about 10 years is the organization of trainings in communication skills (radio, journalism, audio and video edition, etc) for the citizen, with a special focus on marginalized people as immigrants, unemployed, minorities or young people.

In addition, various communication training has been implemented by EMA RTV in schools and Universities, especially about intercultural topics.

Moreover, since 2001, EMA RTV has also been working in South America coordinating more than 60 International cooperation projects that deal with freedom of information and democratization of the communication sector in Guatemala, El Salvador, Bolivia, Peru and Argentina.

The association has already be part of different European projects, (especially European radio campaigns) as partner and as coordinator.

EMA-RTV is fully open to be part of new European initiatives as partner and propose his 100 radios network to promote projects results, to raise awareness about social, cultural or environmental issues through radio campaigns or other activities. The association also works with other radio networks in different European countries that could be involved in European initiatives.

### EMA-RTV

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