

## RNEHSP SEARCH FOR PARTNERS FOR COSME PROPOSAL

### WHO WE ARE

The Regional Ministry of Equality, Health and Social Policies of Andalusia (RMEHSP) is one of the regional ministries of Junta de Andalucía, the regional government in Southern Spain. Among others, we have competences on social policies addressed to elderly to promote active ageing.

### BASIC INFORMATION ABOUT THE CALL

The call *COS-TFLOWS-2014-3-15 Facilitating EU transnational tourism flows for seniors and young people in the low and medium seasons* gives us the opportunity to create a tourism package for seniors.

Each project in the senior's strand opts to a maximum grant of €220,000.

The EU grant is limited to a maximum co-funding rate of 75% of eligible costs.

Deadline for submitting applications: 15 January 2015

### WHAT IS OUR FOCUS IN THE CALL

The call *COS-TFLOWS-2014-3-15 Facilitating EU transnational tourism flows for seniors and young people in the low and medium seasons* gives us the opportunity to create a tourism package for seniors including reference of cross-cutting aspects of active ageing such as healthy food, promotion of leisure, age-friendly environments and generational inclusion.

Together with other European partners, we want to create a cultural product addressed to seniors that includes three major axes:

- Awareness of European citizenship through cultural activities in destination.
- Guarantee of healthy diet adapted to seniors' profile and package activities.
- Exercise

The concept will be tested during a pilot phase and other SME, seniors' organizations and public governmental authorities will be mobilized in each territory for the sake of coherence and to grant an adequate inter-sector and transnational approach. As applicant entity, RMEHSP intends to become the consortium coordinator in the proposal.

### WHAT WE SEARCH FOR

The call requires a Transnational Strategic Partnership that includes public governmental authorities, senior organizations and tourism service providers (SME).

We are open to welcome senior organizations and tourism service providers (SME) from a Member State different to Germany and Spain.

### CURRENT PARTNERS

The Adult Education Centre of the City of Hannover, another public entity, and the Spanish company Viajes Ecuador have already expressed interest in joining the project.

### CONTACT TO:

Please, send your expression of interest to

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