



Gender Mainstreaming a Tool for Change

Objectives of the Conference

Effective gender equality policies can be an important asset in regional and local development. This event will be an opportunity for policy makers, policy advisors and bodies that implement developmental policies to become aware of good practice that have proved to be effective in this context.

The achievements in Styria called POPUPGEM are at the heart of this event. This EQUAL Development Partnership succeeded in applying gender mainstreaming and thus brought about change in employment and inclusion policies and practices throughout this Austrian region. High level representatives of the Regional Government, the municipal authorities of the City of Graz, the Regional Employment Office and leading Styrian companies will share and discuss their good practices with counterparts from other Member States. These peers will review the Styrian model, present their own successful approaches and methods and together, explore the possibilities of transfer.

The Peer Review is structured in four parallel workshops. The outcomes of the workshop discussions will then be brought together during a final plenary session that will also highlight the relevance of gender mainstreaming for achieving quality and effectiveness of programmes funded under the European Social Fund (ESF).

Participation

The conference is aimed at decision-makers from regional and local government, key people concerned with the implementation of structural funds programmes at national and regional level, as well as stakeholders representing the social partners, gender equality bodies, NGOs and EU level organisations.

Exhibition

The event will include an exhibition developed by POPUPGEM and EQUAL Development Partnership. Visitors to this "Daily-life Inequality" exhibition will be able to experience such inequalities for themselves in physical and virtual environments and, at the same time, see a demonstration of the impact and sustainability of good practices developed in Styria.

http://ec.europa.eu/employment_social/equal/news/200703-grazcop_en.cfm

Graz, Austria, May 9 - 10 2007



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Peer Review organised by the Styrian Government





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Wednesday, 9. May

16.00 - 18.00

Opening session / Plenary / Briefing of the workshop panellists

Thursday, 10. May

09.00 - 12.30

Four Workshops in parallel:

WS 1 Regional Governments

Workshop leader: Bettina Vollath - Regional Minister for Youth, Family, Women and Education

Presentation of the structural set up to ensure the change towards gender equality within all departments at the political and administrative levels

WS 2 Local Authorities

Workshop leader: Martin Haidvogel - Chief Executive, City of Graz

Presentation of the GM implementation process into all products and services of the City, including the introduction of GM into the controlling system Balanced Score Card

WS 3 Employment Offices

Workshop leader: Herta Kindermann-Wlasak - Deputy Director, Styrian Employment Service

Presentation of the rearranged strategic and operative planning at federal and regional level in order to guarantee EO within all programmes, measures and the controlling system Balanced Score Card

WS 4 Private Industries

Workshop leaders: Mario J. Müller - Process and Quality Manager, SFL-technologies, **Manfred Kainz** - CEO TCM-international

Implementation of GM into the quality management system ISO 9001, including the adaptation of recruiting processes for management staff and the development of a gender-fair assessment-centre

14.00 - 18.00

Plenary

Opening speech: Lenia Samuel - Appointed Deputy Director General DG Employment and Social Affairs

Key note Speaker: Lt. General Claes-Göran Fant - Swedish Armed Forces

Presentation of WS-results and discussion:

Barbara Prammer - President of Austrian National Council

Bettina Vollath - Regional Minister for Youth, Women, Family and Education

Moderation: Frido Hütter

Gender Mainstreaming Movie "Fair Play - Vision of Equality"

18.00

Opening of the POPUPGEM-exhibition "Gender - Perspectives - Insights - Prospects", **City Councillor Tatjana Kaltenbeck-Michl**

Visitors to this "Daily-life Inequality" exhibition will be able to experience such inequalities for themselves in physical and virtual environments and, at the same time, see a demonstration of the impact and sustainability of EQUAL good practices.

Workshops: Working language: English

Plenary: Translation in German, English, Spanish will be provided

Contact and registration

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