



## ALPS ADRIATIC meets NORDIC STREETS

Just as Alps Adriatic Alliance encourages players in the common cultural and economic area to cooperate with each other, to strengthen each other and to develop sustainable projects, the Nordic countries also work together as a common economic and cultural area.

4 cultural initiatives in the Alps Adriatic region and 2 initiatives in Denmark and Sweden meet and exchange about their cultural background and artistic goals.

Challenges in cultural work were discussed as well as the opportunities art and culture hold for the people in the regions. Whenever possible, new collaborations and projects should arise through mutual acquaintance and understanding - within the Alps Adriatic region and throughout Europe.

In 3 excursions we had the opportunity to join to Alps Adriatic meets Nordic streets.

## Alps Adriatic Meets Nordic Streets in Denmark:

Our first excursion took place from Wednesday, July 31 until Sunday, 4.8. 2019 and was conceived for five days. The cultural exchange went to Helsingør/Denmark in "Alps Adriatic meets Nordic Streets" where we combined historical elements, such as Kronborg Castle, with contemporary museums, such as Louisiana, held discussions about art and culture in public spaces - in urban and rural areas - and visited the PASSAGE Street Theater Festival.

The city of Helsingør, just 50 km north of Copenhagen, is internationally regarded as a role model with its large sums of investment in culture. In 2010, the city got a completely new harbor area - the spectacular Maritime Museum, which praises the New York Times as a stroke of genius. The old shipyard today is a culture house with a library that won international major mediation and architectural prizes. The history of the shipyard is also portrayed in many controversial sculptures and murals in public space, which we visit in a special tour.

There was the opportunity to network internationally and to exchange views on the role of art and culture in urban development. This was especially interesting for councilors / decision makers in municipalities and cities. We had an official reception with official decision makers and a meeting an "Alps Adriatic Café in Denmark" where we discussed with Nordic cultural workers about Alps Adriatic, and the meaning for the region and the opportunities for cultural initiatives to work together. **This took place on Friday, 2nd of August at 2pm.**

The artistic director of the festival as well as cultural actors told us what the investment in culture means for the city of Helsingør, and also talked about the quite critical debate that they have had. Everyone was welcome to contribute in this discussion on public culture. This took place on the July 31st in the festival center of the Passage Festival.

We organized an intercultural Art Walk through Helsingør with the curator Eliabetta Saiu with participants from Austria, Slovenia, Denmark, England, Italy and the USA. In the audience were artists, cultural workers and opinion leader, so the participants could "walk and talk" together about the future of public art in the different countries. They also learnt from each other and the one of the most important goal was getting to know each other.



## Kunst Exkursion Dänemark

### Alps Adriatic meets Nordic Streets!

Wir verbinden skandinavisches Sommerfeeling, tiefblaue Ostsee, weiße Sandstrände und Buchenwälder mit Kunst, Kultur und Networking.

Treffpunkt ist Helsingör, jene Stadt mit dem größten Kulturbudget Dänemarks. Es gibt Historisches, wie das **Shakespeare-Schloss Kronborg, die alte Schiffswerft umgebaut als neues Kulturhaus mit preisgekrönter Bibliothek** und zeitgenössische Museen, wie das **Louisiana**.

Wir besuchen das **PASSAGE Straßentheater Festival** mit Vorstellungen wie **“La vita nuova”** von **Romeo Castellucci** und widmen uns **Kunst im öffentlichen Raum**. Im Rahmen von **Diskussionen** und **Talks** bieten sich zahlreiche **Vernetzungsmöglichkeiten**.

Und wer möchte kann im Anschluss mit uns Kopenhagen besuchen.

### Anreise und Unterkunft sind individuell. Wir stimmen uns gut untereinander ab!

Die Reise ist - neben der Exkursion zu den “Days of Poetry in Wine” in Ptuj Slowenien vom 22. bis 25.8.2019 und dem Besuch des “steirischer herbst” im Oktober 2019 - Teil eines von Alps Adriatic Alliance geförderten Kulturprojektes.

Mi, 31.7. bis So 4.8.2019

**Teilnahmegebühr Styrian Summer Art:**  
Kulturprogramm, Eintritte,  
2x Lunch und  
2x Dinner am PASSAGE Festival

**Kosten:** 125,- Euro ohne Shakespeare  
185,- Euro mit Shakespeare:  
1 Ticket für die  
Hamletfestspiele Schloss Kronborg

Preisreduzierung für Künstler\*innen,  
Kunststudent\*innen, Kinder und  
Jugendliche, Mitglieder der IG Kultur.

Für Kulturliebhaber\*innen,  
Künstler\*innen, Freundinnen  
und Freunde, Kulturverant-  
wortliche und Entscheidungs-  
träger\*innen in Gemeinden und  
Städten.

### INFOS & ANMELDUNG:

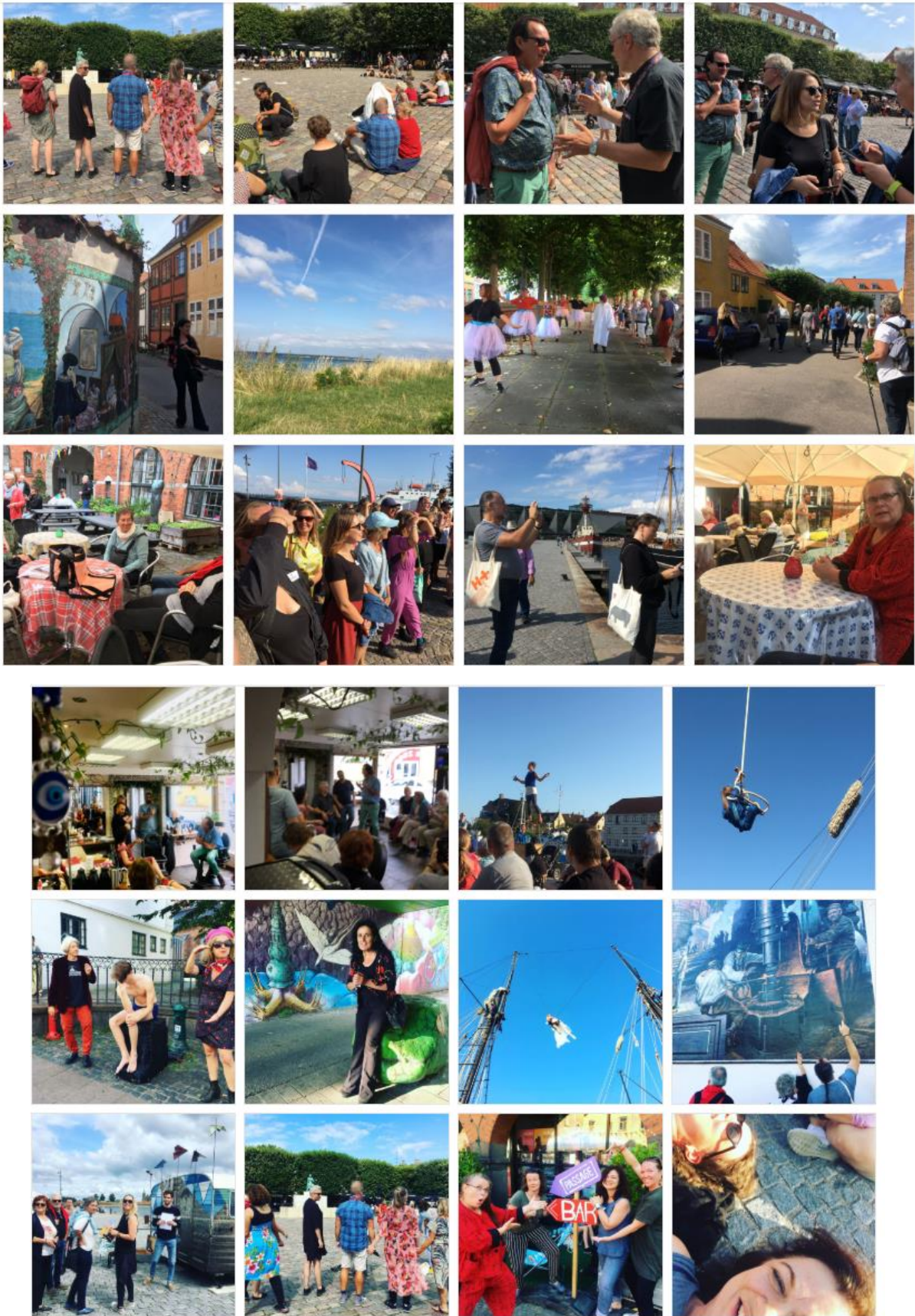
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## Kunst Exkursion Dänemark: Alps Adriatic meets Nordic Streets



Mittwoch, 31. Juli bis Sonntag, 4. August 2019, Helsingør Dänemark



Suche Filter + Füge Filter hinzu, um deine angezeigten Daten einzuzugrenzen. 01.05.2019 bis 02.11

Kampagnen 1 ausgewählt Anzeigengruppen 1 ausgewählt Werbeanzeigen für 1 Anzeigengruppe

Erstellen Duplizieren Bearbeiten A/B-Test Vorschau Regeln Einrichtung anzeigen

Anzeigenname	Budget	Letzte bedeutende Änderung	Ergebnisse	Reichweite	Impressionen	Kosten pro Ergebnis	Qual
Veranstaltung: Kunst Exkursion nach Dänemark	210,00 € Laufzeit	20.04.2019, 11:58 vor 469 Tagen	117 Link-Klicks	7.072	18.700	0,91 € Pro Link-Klick	Bestimmu
Ergebnisse aus 1 Werbeanzeige			117 Link-Klicks	7.072 Personen	18.700 Gesamt	0,91 € Pro Link-Klick	
Instagram-Beitrag: Kunst Exkursion nach Dänemark...	65,00 € Laufzeit			85 Link-Klicks	20.903		26.162

**Alps Adriatic Cultural Network**  
17. Juni 2019

Come with us:  
<http://www.styriansummerart.at/kurse/english-art-excursion-denmark-alps-adriatic-meets-nordic-streets/>

ENGLISH – Art Excursion Denmark: Alps Adriatic meets Nordic Streets

ENGLISH – Art Excursion Adriatic meets Nordic S



Kopfzeile

## Ablauf-Programm „Alps-Adriatic-meets-Nordic-Streets“-2019¶

Donnerstag, 1.8.19					
Von	Bis	Dauer/h	Titel	Ticket-etc.	Ort-&Beschreibung-laut-Programmheft
11:00	12:00	1	Speak	empfohlen	S.-6
12:30	13:00	1	Avion-Papier	Ticket	S.-26
13:00	14:00	1	Essenspause	?	?
14:00	14:30	0,5	I-VÆRKSTEDET	Ticket	S.-25
14:30	15:00	0,5	The-Trip	empfohlen	S.-27
15:00	17:30	2,75	ARTWALK	KUNST	Start-Toldkammer
17:30	20:00	2,5	Essenspause	?	Toldkammer
20:30	21:30	1,5	Hairy-Tales	empfohlen	S.-27
21:30	22:30	1	Pause	?	Toldkammer
22:30	23:00	0,5	It's-not-here,-it's-over-there	empfohlen	S.-28
23:00	23:55	1	La-Vita-Nuova	Ticket	S.-23
Freitag, 2.8.19					
10:00	?	?	Probe-Capital-WOMEN	wer-möchte	ist-noch-offen
11:00	12:00	1	Speak	empfohlen	S.-6
12:00	13:00	?	Essenspause	?	Toldkammer
13:00	13:30	1	Capital-WOMEN	Ticket	S.-29
14:00	15:00	1	Pause	?	Toldkammer
15:00	17:00	3	Schloss-Kronborg,-Marine-Museum	KUNST	Start-Toldkammer
17:00	18:15	2,25	The-Pilgrimage	Ticket	S.-26
18:00	19:00	1	Cuervo	empfohlen	S.-28
19:00	21:30	?	Essenspause	?	Toldkammer
21:30	23:00	offen	Black-Market	empfohlen	S.-30
Samstag, 3.8.19					
10:00	14:00	4	Louisianna	KUNST	Start-Toldkammer
14:00	15:00	1	Feministischer-Speak	empfohlen	S.-6
15:00	18:00	3	Teener-Museum-oder-wer-will-Capital-WOMEN	KUNST	Start-Toldkammer
18:00	18:45	0,75	ev-Wanted	empfohlen	?
18:45	?	offen	Ende	?	?
?	?	?	eventuell-Hornbaek	?	?
Sonntag, 4.8.19					
?	?	?	optional-Kopenhagen	?	?

Fußzeile

Telefonnummer: 030 664 510-4200



## Days of Poetry in Wine in Ptuj

Our second excursion and cultural exchange went to the Days of Poetry in Wine in Ptuj from 22<sup>th</sup> till 25<sup>th</sup> of August. This was the next station also with and discussion forum for cultural exchange und ideas in the Alps Adriatic region and with additional networking opportunities with Nordic countries.

As part of the project "Alps Adriatic meets Nordic Streets" we invited artists, stakeholder and cultural worker to participate in the networking trip to the Festival "Poetry and Wine in Ptuj.

Based on the previous excursion to Denmark in beginning of August - where new project partnerships with the Alps Adriatic and Nordic cultural area have already been initiated - this networking trip was a second opinion for networking in Ptuj/Slovenia.

It is the station in this project with a discussion forum for cultural exchange und specifying project ideas in the Alps Adriatic region and additional networking opportunities with Nordic countries.

We held a moderated networking meeting "Alps Adriatic Café" on Saturday, 24th at 2pm, with partners and interested parties in the cultural and artistic field on these days.

### Slovenia "Poetry and Wine meets Alps Adriatic"

With networking meetings and information about the cultural funding channel of the Alps Adriatic Alliance

"Those who enjoy wine so wisely, read joy from the stars ..." A weekend in another world

Between Friday the 23rd and Sunday the 25th of August 2019, readings, performances and talks, concerts, dance and unforgettable wine tastings awaited us. New European, cross-border cooperation opportunities were being explored, because intercultural networking was always an issue.

The Alps Adriatic Alliance, currently consisting of Styria, Burgenland, Hungary, Slovenia and Croatia, already harmonizes with Nordic Streets, Denmark and Scandinavian countries.

But first and fore most it was about being present when world-class writers such as Illja Trojanow (Germany / Bulgaria), Bei Dao (China) or Raúl Zurita (Chile) shared their worlds of thought with us. The first highlight awaited us on Friday afternoon in the medieval Dominican monastery: In his "Open Letter to Europe - Europe: Speaking Like Dr. Jekyll and Acting Like

Mr. Hyde”, the multi-award-winning author Ilija Trojanow used a sharp blade to dissect the prevailing double standards in contemporary Europe.

The diversity of the contents presented at this year's poetry and wine days is just as colorful as the locations where people read - because the harmony between word and place is particularly carefully considered.

The "Days of Poetry and Wine" transform life in the picturesque, medieval town into a feast for the senses. Over twenty poets from all over the world give readings, compete in poets and exchange ideas at round tables. Numerous performances from different artistic fields frame this unique poetry festival, which also offers the opportunity for artistic and cultural networking.

Order of events:

Drive yourself or find a ride

Schedule, which can be added individually at any time:

Friday, August 23, 9 a.m.

meeting point Murpark with carpool or in carpool

Arrive at Ptuj at 11 am and visit the festival program

Saturday, August 24

2 to 3.30 p.m., Alps Adriatic Alliance Meeting, information and networking in the muzikafe program Poetry and Wine festival

Sunday, August 25 return







Werbeanzeigen Michi Zingerle Styrian Summer... 3 fehlerhafte Objekte gerade eben aktualisiert Entwürfe verworfen Überprüfen und Veröffentlich (4)

Suche Filter + Füge Filter hinzu, um deine angezeigten Daten einzuzugrenzen. 01.05.2019 bis 02.11.2019

Kampagnen Anzeigengruppen 1 ausgewählt Werbeanzeigen für 1 Anzeigengruppe

+ Erstellen Duplizieren Bearbeiten A/B-Test Vorschau Regeln Einrichtung anzeigen Berichte

<input type="checkbox"/>	Anzeigenname	Budget anzeigen...	Letzte bedeutende Änderung	Ergebnisse	Reichweite	Impressionen	Kosten pro Ergebnis	Qualitäts- Einstufung Bestimmung ...	Einstufung Interakti Bestimm
<input type="checkbox"/>	<input checked="" type="checkbox"/> Veranstaltung: Literatur-Exkursion: Slowenien "Poetry and ...	50,00 € Laufzeit	14.08.2019, 12:56 vor 353 Tagen	8 Veranstaltu...	1.272	2.287	2,52 € Pro Verantst...	—	
	> Ergebnisse aus 1 Werbeanzeige			8 Veranstaltu...	1.272 Personen	2.287 Gesamt	2,52 € Pro Verantst...		

This excursion to the Poetry and Wine festival was very fruitful. A group of around 10 Slovenian young artists and students of the Poetry and Wine festival in Ptuj will come 2021 to Denmark as volunteers and trainees at the Passages Festival. They will get some workshops about the artistic meaning of street theatre and will gain some experiences how to organize street theater. They wanted to join already 2020, but due of Covid-19 it was not possible. So they postponed their volunteer program to summer 2021-

## Nordic Streets meets steirischer herbst

Our last excursion and cultural exchange in September/October will be hosted in Graz, as urban place for art and culture and will be hosted by steirischer herbst. We will receive a special placement program for guests of Alps Adriatic meets Nordic Street on this famous international avantgarde festival.

Here we will also hold a networking meeting “Alps Adriatic Café” with all partners and interested parties in the cultural and artistic field.

As in all three stations, institutional supporters and stakeholders are invited in addition to the cultural actors of the regions. The Alps Adriatic Alliance, EU funding opportunities and other funding - such as through cooperation with Scandinavian countries – will be presented.

Donnerstag, 3. Oktober 2019 von 10:00 bis 17:00

Steirischer Herbst

The topic was:

Wishing to go European? Already have a cultural project but looking for partners, fundings or expert advice? And you are based in the Alps Adriatic region?

Join our informal network meeting, gain friendships, and discuss new opportunities!

As part of the ‘Creative Synergies’- Expert Talk Creative Europe Desks Slovenia / Croatia / Hungary / Austria & Alps-Adriatic Alliance we organized this network meeting for artists and cultural workers.

Also this Network meeting was fruitful. RAUM AU a cultural initiative from Slowenj Gradec will develop an artistic program and will be part of the SO festival in England 2021.



### The planed timetable was fulfilled by this project.

1<sup>st</sup> -15<sup>th</sup> May, organization of meetings Denmark and Ptuj,  
 1<sup>st</sup> -15<sup>th</sup> June, organization of meeting in Graz  
 15<sup>th</sup> – 31<sup>th</sup> May, 1<sup>st</sup> Networking phone conference with all partners  
 1<sup>st</sup> May -15<sup>th</sup> September, PR- and communication  
 1<sup>st</sup> – 15<sup>th</sup> July, 2<sup>nd</sup> Networking phone conference with all partners  
 31<sup>st</sup> of July-4<sup>th</sup> of August, Excursion Helsingör Denmark  
 2<sup>nd</sup> of August, Alps Adriatic Café in Denmark  
 22<sup>nd</sup> - 25<sup>th</sup> of August, Excursion to Ptuj Slovenia  
 23<sup>rd</sup> of August, Alps Adriatic Café in Slovenia  
 End of September/Begin of Octobre, Excursion to Graz, Austria  
 And Alps Adriatic Café when the program of steirischer herbst is fixed.

## CONCLUSIO

Getting to know each other and appreciating is the base for good cooperation for the future at European level.

The Alps-Adriatic region plays an important role due to the rich and diverse cultural life since many centuries. Because of political and martial past through the two worldwars and the sometimes arbitrarily drawn boundaries, the Alps Adriatic region was divided up in the last century.

All opportunities for cultural exchange must now be cultivated that the Alps Adriatic regiona shine as a common cultural area in other parts of Europe. And a project like ALPS ADRIATIC meets NORDIC STREETS brings one step further to this goal.

