

Know-how transfer between Styria and the Western Balkans

INVITATION

„CAFÉ EUROPA WESTBALKAN“

While innovation has always been a driving factor for the export-oriented Styrian economy, the Western Balkans are increasingly promoting the commercialisation of their innovative ideas.

What can the two regions learn from each other? How does the exchange of ideas on an academic and economic level work?

Discuss these and further questions with our high-profile speakers at

Café Europa Westbalkan

Thursday, 16th September 2021, 17.30

online and at the **Audimax of FH Joanneum**

8020 Graz , Eggenberger Allee 11

Panel

Manfred BRANDNER

Honorary Consul for Kosovo and General Manager of bit media e-solutions GmbH

Robert BRUGGER

Managing Director of the Internationalisation Centre Styria (ICS)

Bojan JOVANOVSKI

Project Coordinator of "know hub", Institute of International Management, FH Joanneum

Emira QOSJA

Professor at European University of Tirana, Albania

Moderator

Doris KIENDL

Institute of International Management, FH Joanneum

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We look forward to welcoming you! Please be aware of the current Covid-19 regulations. Obligatory online registration, further information and livestream: www.cafe-europa.steiermark.at

